



A1421 ROAD * SUTTON ROAD * HADDENHAM
NEAR ELY * CAMBS * CB6 3LF



6th & 7th SEPTEMBER 2025

Dear Sponsor

I'm writing to offer you this opportunity to be a part of this long running and unique event, to ask your company for support in our 50th year of Haddenham Steam Rally & Heavy Horse Show.

For 50 years the Haddenham Steam Rally has raised money for local groups and organisations. The Rally currently attracts more than 12,000 visitors to the small Cambridgeshire village just outside Ely. With a wide variety of vintage vehicles, tractors, steam engines, heavy horses, many working demonstrations, and stalls. We have become one of the premier two-day events of our kind in East Anglia.

At our first event in 1971, our coal cost for each engine was approx. £1.50. This year we expect coal costs to come in at around £196 per engine, with around 50 engines attending from all over the country. This is one of the reasons why sponsorship and support is so important for us to be able to continue.

The following packages are available:

Platinum Package - £550 & Above

Banner on site entry gates (provided by your company).

Ring side banner (provided by your company).

Full Page colour advert in Programme - 148mm x 210mm.

(Advert supplied by sponsor in high resolution JPEG or PDF format).

Mention on social media and HSR website.

PA system mentions during the day on both days.

2 x Weekend Passes for 4 people.

Including lunch and afternoon Tea in our ringside sponsors marquee, for 4 people on both days.

Additional lunches are available at £25 per person (subject to space).

Lunch is served between 12.00pm & 2.00pm. Afternoon Tea is available between 3.00pm & 4.00pm.

Gold Package - £400

Banner on site entry gates (provided by your company).

Ring side banner (provided by your company).

Mention on social media and HSR website.

PA system mentions during the day on both days.

½ Page colour advert in Programme - 148mm x 105mm.

(Advert supplied by sponsor in high resolution JPEG or PDF format).

Weekend Passes for 4 people.

Including lunch and Afternoon Tea in our ringside sponsors marquee, for 4 people on either Saturday or Sunday.

Additional lunches are available at £25 per person (subject to space).

When booking this package, please ensure that you select which day you would like to attend.

Lunch is served between 12.00pm & 2.00pm. Afternoon Tea is available between 3.00pm & 4.00pm.

Email: - sponsors@haddenhamsteamrally.co.uk ~ website: - www.haddenhamsteamrally.co.uk

Haddenham Steam Rally LBG Company No. 07006821 ~ Haddenham Steam Rally Charity No. 1140973

Silver Package / Sponsor Engine - £250

Ring side banner (provided by your company).

Mention on social media and HSR website.

½ Page colour advert in Programme - 148mm x 105mm.

(Advert supplied by sponsor in high resolution JPEG or PDF format).

Two complimentary tickets and Afternoon Tea 3.00pm – 4.00pm in sponsor ring side Marquee. For either Saturday or Sunday.

When booking this package, please ensure that you select which day you would like to attend.

Full Page Advert in Programme - £250

148mm x 210mm – All adverts in colour. Adverts to be supplied in High Resolution JPEG or PDF.

Cut off for inclusion in programme is 1st August to go to print.

½ Page Advert in Programme - £150

148mm x 105mm – All adverts in colour. Adverts to be supplied in High Resolution JPEG or PDF.

Cut off for inclusion in programme is 1st August to go to print.

Ring side Banner - £50

Place a banner around the main arena. Banner to be provided by your company and delivered/collected from site.

Sponsor a bag of coal - £10

This helps towards the costs of coal for each steam engine attending the show.

Tailored sponsorship packages could include prizes for the displays of steam engines, vintage tractors/vehicles or heavy horse show, if you are interested please contact me. We hope that you will be able to support the Rally in any way you feel able for our 50th year in 2025.

Please feel free to contact me on the number below, I'd be very happy to answer any questions you may have.

All tickets & lunch vouchers will be sent out approx. 2 weeks prior to the rally, along with payment receipts. Invoices are available on request.

Thank you for your continued support. We are very grateful for any sponsorship received.

Yours sincerely

Rebecca Horton

Ms Rebecca Horton

Sponsorship Secretary

sponsors@haddenhamsteamrally.co.uk

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